



## PRESS RELEASE FOR IMMEDIATE RELEASE

Toronto - January 29, 2010

*For Details Contact:*

John Furber  
Canadian Director  
Keller Williams Realty  
(416) 565-3851  
canada@kw.com

### **Steve Peroff Team Joins Keller Williams Realty Centres**

It is with great pride and pleasure that we officially announce that Steve Peroff and his real estate team are joining forces with Keller Williams Realty. Steve has a long-standing and impressive tenure in the real estate industry and we are delighted with his decision to become part of the Keller Williams Realty family.

Steve, who was formerly associated with Re/Max, brings with him an impressive 21 year track record of high-level performance and community service. Steve's achievements include being ranked in the top 100 realtors for Re/Max Canada for 11 consecutive years, as well as consistently being ranked in the top 50 realtors for unit sales on the Toronto Real Estate Board, which currently has approximately 29,596 members.

Operating Principal of Keller Williams Realty Centres, Marvin Alexander says, "I am so delighted to welcome Steve and his terrific team to our Market Centre. Not only is Steve one of the top realtors in Canada, he also is a perfect fit for the culture and values of our company. Steve has a long-standing reputation for honesty and integrity within our real estate community and those merits are equally as impressive as his sales production!"

Darlene Martyn, Team Leader of Keller Williams Realty Centres adds, "As we grow our Market Centre it is our mission to attract individuals of the highest calibre. Steve and his team are a perfect fit for Keller Williams, and we are so excited to be in business with them."

According to Canadian Director of Keller Williams, John Furber, "Steve has established himself as a legacy, a consistent top performer and a great contribution to our industry. Keller Williams' growth in Canada continues to be celebrated as we welcome agents of Steve's significance, leadership and influence."

Steve and his team will be joining Keller Williams Realty Centres in Newmarket, Ontario, and shall be operating out of the branch office location at 21 Metro Road South in Keswick, Ontario. Please join us in welcoming; Steve Peroff, Colleen Peroff, Kent Atkins, Pat Henderson, Janet Wasson, and Lory Rumley to our Keller Williams family!

Steve may be contacted at: 905-476-7242 | [steve@realestatekeswick.com](mailto:steve@realestatekeswick.com)

---

#### **About Keller Williams Realty Inc.:**

Founded in 1983, Keller Williams Realty Inc. is the third-largest real estate franchise operation in the United States, with 679 offices and 74,000 associates in the United States and Canada.

The company, which began franchising in 1990, has an agent-centric culture that emphasizes access to leading-edge education and promotes an economic model that rewards associates as stakeholders and partners. For more information, visit Keller Williams Realty online at ([www.kw.com](http://www.kw.com)).